

THE CHINOOK ADVANCE

Vol. 22

Chinook, Alberta, Thursday, October 21st 1943

Mr. McCool, of the U. F. A. Co-operative Store, Calgary, was in Chinook for a few days this week.

Mr. Louis Hittle of St. Thomas, son of C. B. Hittle is home on a short leave.

Mr. Mederickson of Calgary has been appointed manager of the Chinook U. F. A., Central Co-op Store.

Mrs. Dan Anderson left on Wednesday for Calgary where she will visit with her daughter, Mrs. Goddard.

Mr. C. B. Hittle had the misfortune to get a bone broken in his hand when his horses ran away.

A Miscellaneous Shower Was Held

A lovely miscellaneous shower was held on Wednesday Oct. 20th, in honor of the bride-elect, Miss Chrissie Courts of the Chinook district, was held at the home of Mrs. G. Hutchison who sponsored the shower.

The table was decorated with four candlesticks and centred with a beautiful white flowering plant, surrounded by the gifts. A luncheon was served by the hostess, assisted by Mabel Robertson.

The bride to be was presented with many beautiful gifts. There were 16 present and games were played.

This is
Your Country

Your sons . . . brothers . . . sweethearts have gone off to the wars. Off to fight to keep Canada the way it is. You have your part to do. Work for victory . . . save for Victory.

There is no better way to save than by lending your money to the government. Keep Canada yours!

Buy the NEW War Bonds

Space donated by the
BREWING INDUSTRY OF ALBERTA



FARMERS AND FARM WORKERS

If Your Farm Work has Slackened for the Winter, You Are Needed Elsewhere in Essential Employment

Highly essential work—very important in Canada's war effort and for the welfare of the Nation—is threatened with shortages of workers. One of the few sources of men available for other high priority jobs is those men on the farm who will not be needed at home during the Fall and Winter. Heavy needs must be met in many lines—producing vitally essential forest products; in basic metal and coal mining, in food processing, in railway track maintenance. If you live on a farm and are not needed at home during the Fall and Winter, you are urged to answer this national appeal.

Farmers engaged in essential work during the off season will be allowed to return home when needed. Also, those on postponement under Mobilization Regulations will continue on postponement while in approved essential work during the slack season on the farm.

Please answer this vital call NOW.

For full information please apply to one of the following:

The nearest EMPLOYMENT AND SELECTIVE SERVICE OFFICE or

The nearest PROVINCIAL AGRICULTURAL FIELDMAN or

YOUR LOCAL FARM PRODUCTION COMMITTEE

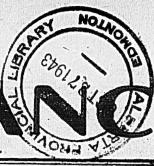
NATIONAL SELECTIVE SERVICE

DEPARTMENT OF LABOUR

HUMPHREY MITCHELL,
Minister of Labour

A. MACNAMARA,
Director, National Selective Service

B.C.A.S. 1



SPEED the VICTORY

5TH VICTORY LOAN

HARDWARE and GROCERIES

WIRE STAPLES and NAILS

Block and Coarse Salt
Hog Starter and Concentrates

POULTRY SUPPLIES

Come in and inspect our line of Groceries. A good supply of Honey, Jams and Fruits in season

U. F. A. CENTRAL Co-op
CHINOOK

YES, WE'LL DO IT!

If thoughts of our peaceful Alberta countryside and the contrast of devastation in war-torn, faraway lands does not impress you:

If the freedom available to us arouses no emotion in your breast:

If you do not thrill to the mighty war effort of dauntless Britain, massive Russia, dynamic United States, fiery Australia, gallant New Zealand, South Africa, India and our own great Canada;

Well, then, buy a war bond for the sake of our own Alberta boys who are on the battle line!

They have gone from the far Peace River lands, from the mountains and rolling foothills, the park lands and short grass plains.

They've gone from Pouc Coupe and Bon Accord, Three Hills and Seven Persons, Veteran and Loyalist Blackfoot and Peigan, Fort Saskatchewan and Athabasca Iron Springs and Grassy Lake, Milk River and Battle River, Silver Heights and Golden Meadow, Whiskey Gap and Rocky Mountain House, Hanna and Hilda, High Prairie, Drumheller and Bassano, Red Deer and Elk Point, Cardston and Armagay, Stettler and Strathmore, Elbow and Rosalind, Chinook and Condor, Azure and Paradise Valley.

They've gone from Orion, Hespeler, Vermillion and Purple Springs, Claresholm and Hazeldine, Innisfail and Innisfree, Empress and Thorne, Smoky Lake and Lac La-Biche, Rosebud and Little Gem, Viking and Valhalla, Banff and Brooks, Spirit River and Ghost River, Pincher Creek and Manyberries, Peacock and Owlseye, Wardsprings and Makapeace, Westlock and Bowfort, Bentley and Big Valley, from Edmonton, Calgary, Leithbridge and Medicine Hat, we cannot name them all.

Thousands of farms, every hamlet, town and city have sent their young men. In the air, on the sea, and on the land fronts these boys from our own Alberta are fighting bravely with the bravest. They are our boys—our farm boys, our town boys, our city boys.

Guess we'd better buy plenty of war bonds for the sake of our boys!

IMPORTANT ORDER REPAIRS NOW

Check All Your Farm Equipment Because Repair Parts are difficult to get and getting more difficult as time goes on. If you leave your ordering until spring, chances are you will be disappointed.

DON'T DELAY
Ask Your Dealer For
I. H. C. & John Deere
COOLEY BROS.

Chinook, Alta.

Phone 10

The ALBERTA PACIFIC ELEVATOR AGENT
...can give you the benefit of expert advice in the marketing of your grain

Alberta Pool Elevators

Picobac
It does taste good
in a pipe!
GROWN IN SUNNY SOUTHERN ONTARIO.

British Women At War

AN EVENT OF GREAT SIGNIFICANCE took place recently in England, when six thousand women, representing all branches of war workers, were invited to the Albert Hall in London as guests of the British government. Mr. Churchill and all the members of his cabinet were present to address the gathering and to answer questions. Among the many fine tributes paid to the women assembled there, was that of Mr. Ernest Bevin, British Minister of Labor and National Service, who told them that "women had tipped the scales between defeat and victory". This point was also emphasized by the Prime Minister in a lengthy and impressive address, during which he warned his listeners that there was much bitter fighting ahead of us, and that it would be disastrous if there should be any slackening of the national effort now. While all those present at the meeting were British women, it was felt that the tributes paid to them were for all women of the United Nations who are carrying on in industry and in the services, thus releasing men for active duty.

Women Assumed New Positions

At that time the women of Britain took on many new and unfamiliar duties, which they have continued to perform with great success. The British Ministry of Information has given out some interesting details of the way in which Britain's woman-power has been organized. We are told that there are 17,250,000 British women between the ages of eighteen and forty-five, and that over 7,000,000 are employed in full-time paid work in the armed forces, civilian defense and in industry. Nearly 10,000,000 of the 17,250,000 mentioned previously, are married women under fourteen years of age, and they are not asked to undertake war work. Married women with children over fourteen years old may take part-time employment and there are 600,000 housewives now engaged in part-time positions. Thus it is clear that there has been almost total mobilization of Britain's woman-power, and that by their efforts they may well have tipped the scales between victory and defeat.

Replacing Men In Many Jobs

The extent to which British women are helping in the war industries is shown by figures given by the Ministry of Information. These show that sixty per cent. of the employees in the Royal Ordnance factories are women. These factories are employed in making explosives, filling shells and making guns. Forty per cent. of the workers in the British aircraft industry are women, as are thirty-five per cent. of the employees in engineering and allied industries. While it is pointed out that those who are in war industries and in the services perform the most spectacular tasks, there is almost no occupation outside of actual fighting which the women of Britain have not undertaken. It is said that the female staff in post offices has risen from twenty-three per cent. in 1939 to forty-one per cent. in 1942. Before the war, there were only three full time post-women, and now there are over ten thousand. Eighty-five thousand women are now replacing men in all types of work on the railroads of Britain, and there are over sixty thousand women engaged in full time work in agriculture, in addition to many thousands of seasonal and part-time workers. There are only a few of the many ways in which the women of Britain have assumed their share of the winning of the war. The women of the other United Nations are likewise doing their utmost, and there is no doubt but that the tribute paid to them by the Government of Britain was a well-earned one.

New Procedure

Sons Cows Have Names That Belong To Social Register

Recently we heard of a cow called Springbank Snow Countess; consider that for a few minutes. It calls up a picture of a high-born beauty, chilly and distant in manner, but with a promise of warmth and affection upon closer acquaintance. Another cow is called Glenview Pontiac Dora de Kol; there is a name which would not be amiss in the Social Register. Yet another is Doreen Francy Rag Apple, obviously a skittish, debutante, cat-society sort of cow. And another well-known to dairymen, Susie Corndyke Fayne Lass, a name fit for a princess among cows.

Thinking of the thoughtful affection which appears in these names! Think of the pride of the milkmaid or cow-man who walks to the pasture gate and calls, "Here Susie Corndyke Fayne Lass!" Here Doreen Francy Rag Apple!"

And think of the pride of the cow who responds! She will be no red-eyed old terror with a crumpled horn, but a high-stepping, sleeky cow, filled to the neck with cream. Any-one who says that farmers have no imagination merely shows his ignorance.—Stratford Beacon-Herald.

Pipelines conveying oil from the wells of Iran to the refineries are 1,150 miles long.

Buy War Savings Stamps Regularly.



REPLACING RIVETING

L. E. Carr, technical director of the British Ministry of Supply mission to Washington, told the joint meeting of the American Society of Mechanical Engineers and the Engineering Institute of Canada at Toronto that welding and casting is replacing riveting in making tank hulls in Great Britain, Canada and the United States

Royal Red Cross



R.C.A.F. Nursing Sister Ruby McCorley of Brandon, Man., who received the medal of the Royal Red Cross (2nd class) for "devotion to duty" at an investiture at Buckingham Palace. The award was presented by Queen Elizabeth.

SMILE AWHILE

Passenger (to driver of old horse)—Can't you go any faster?
Driver—I could, sir, but I wouldn't like to leave my horse behind!

Guide—This castle has stood for 600 years. Not a stone has been touched, nothing altered, nothing replaced.

Visitor—Um, they must have the same landlord we have.

"I don't know what I would have done if it hadn't been for you!" exclaimed the discharged prisoner. "You'd have done time, I was the dry comment of his attorney.

"I want a pound of butter."

"The best."

"What was the last I had?"

"The best."

"Give me a pound of the other."

Wife—The fortune-teller said my second husband would be handsome and clever.

Husband—Do you mean to say that you were married once before and never told me about it?

Mr. Smith—Your wife used to be so nervous, now she doesn't seem to show a sign of it. What did you do for her?

Mr. Brown—That was easy; the doctor simply told her nervousness was a sign of age.

Mother—Now before you get serious with him, be sure he is always kind."

Daughter—Oh, I'm sure he is. I heard him say he put his shirt on a horse that was scratched."

Wife— "I'm afraid the mountain air would disagree with me."

Hubby—"My dear, it wouldn't dare!"

"Pop, if I saved you a dollar, would you give me 50 cents of it?"

"Yes, I guess so son."

"Well, I saved it for you. You told me you would give me a dollar if I passed in arithmetic, and I didn't pass."

"How did the Smith wedding go off?"

"Fine, until the person asked the bride if she'd rather her husband."

"What happened then?"

"She replied: 'Do you think I'm crazy?' and the groom, who was in a sort of daze, replied, 'I do'."

"Does your husband talk in his sleep?"

"No, and it's terribly exasperating. He just grins."

"Johnson's address was well timed, wasn't it?"

"Yes, two-thirds of the audience had their watches out before he finished."

Lady Movie Patron (turning to man sitting behind her): "Shall I remove my hat?"

Man: "No, that's not necessary, madam. It's much funnier than the comedy on the screen."

The raccoon is one of the few American animals without a European counterpart.

Our Boys And Girls On Active Service

(By Ottawa Observer)

FOR the recent Jewish New Year service, held in Hamilton, Canada, of that faith were given lectures for the armed forces, and in some camps special services were held by chaplains of the Jewish personnel.

Lt.-Col. Charlie E. Bailey, D.S.O., M.C., has returned from overseas to organize a unit of stevedores now serving in the Canadian Army. Although a resident of Vancouver, he was born in Kitchener, Ontario, and grew up in south Thompson river.

A number of Western men were among the 41 Canadian Engineer sub-lieutenants of the Royal Canadian Navy who are doing duty now with the Royal Navy. There is Alan M. Cameron, of Saskatoon; George Irvin, from Cochrane, Alberta; Tom Sask, Arnold Sohering of Gethsemane, Manitoba, and E. L. Park of Edmonton. These Western lads are in keen demand in the navy.

A pupil took over from a former instructor at a Canadian fighter wing in the Old Country, when Squadron Leader J. E. Walker, D.F.C. and two bars, was killed in action. Captain K. Hodson, D.F.C. and bar. The former is an Alberta man, now home at Edmonton. He will be administrative station commander.

Flying Officer H. T. Brown, of Biggar, Sask., one of the small towns which was a stop for the Royal Train back in 1938, won the D.F.C. recommendation for a second bar as he was on the way to Nuremberg, but he kept on and dropped his load successfully. Two nights later he was again on the wing, this time over Berlin.

Long range Liberators of the North Atlantic Command have a sweet time hunting the German pig boats. One of the first to register a hit and a kill, a crew member and co-pilot on one, was Warrant Officer Art Adamson of Vegreville, Alta. Helping to drop those lethal depth charges on another boat was Sgt. Lloyd T. Drumm, a fellow Albertan from Drumheller.

Declarations have been coming in from the men and the Canadian girls in the three services and Western boys are sure in the "getting" class. From Lilac, Sask., a little farm community, was Squadron Leader W. C. Klassen, who got a bar and a D.F.C. very high praise. Pilot Officer C. W. Paddock of Elkhorn, Man., has been recognized with a D.F.C., as was P.O. G. W. Duffield, Lethbridge, Sask., and S. J. Philayson, of Broadway, who was awarded a Distinguished Flying Medal.

Now that the army lads have been on the path that Sicily and Italy, action, and the demands of battle are being announced for them two privates, Wilfred Reilly, of Neepawa, Man., and L. J. Tuppen, of Winfield, Alta., distinguished themselves in the Distinguished Flying Medal.

A new fast-shooting combination called Twin-Bren Guns which can do double execution was demonstrated for the first time not so long ago at Currie Barracks, Calgary, and the boys think it's something which the Jerry's won't like.

The party of two officers and 12 ratings of the Wrens (Women's Royal Canadian Naval Service) were taken to a nearby garrison, first of their kind to arrive for overseas service. Bomb scarred London, veteran of four years of war, her shorts cracked with battle scars, was one of all the United Nations forces, but still the capital of the Empire, everyone took the gall to their hearts and really made them welcome. Press photographers and newspaper men were packed with each other for interviews.

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WINTERING BEES

Mainly because the honey in northern countries is gathered from clovers, it is more wholesome for wintering bees than honey from the south. Dandelion honey has proved fatal to bees. Honey from hard maple or from pure alfalfa, and honey from white goldenrod, granulates so hard in the combs that wintering bees are unable to use it.

STEADY NERVES ARE A BIG HELP TO GOOD LOOKS!



How in the world can a woman have charm and poise if she feels "all wound up" with nervous tension? On the other hand . . . calm, strong nerves take the hard, tense look from her facial muscles. If nerves bother, from fatigue, worry, or lack of exercise, fewer activities, plenty of sunshine and fresh air. In the meantime take a Nervine. Dr. Miller's Nervine has helped scores of women who suffered from overstrained nerves. Take a Nervine every day to help relieve general nervousness, sleeplessness, nervous fears and nervous headache. Effective. Nervine Tablets are 35c and 75c. Nervine Liquid: 25c and \$1.00.

HOW YOUNG CANADIANS CAN HELP TO WIN THE WAR

I WANT BOTH OF YOU TO EAT A GOOD NOURISHING LUNCH EVERY DAY

SO I'M GIVING YOU EACH A BIG JAM SANDWICH AND SOME CHOCOLATE AND CRISP BISCUITS

PROTECT THEIR FUTURE TOO

Buy More VICTORY BONDS Now

Christie's PREMIUM SODA & CRACKERS

EAT MORE OF THE NOURISHING FOODS

CHRISTIE'S BISCUITS

There's a wartime duty for every Canadian

DID YOU KNOW THAT—



Ottawa has its own living Father Time? He is the gentleman who may be seen riding his bicycle to Parliament Hill's noonday gun to set and fire the charge that keeps official Ottawa on time. And he does it with a second-hand watch he won in a raffle 25 years ago. This oddity is one of a number described in the latest "Did You Know That?" Canadian Cameo produced by Associated Screen Studios.

No Luxury Sizes

New Order Has Standardized Length And Width Of Towels

Production of an additional 175,000 towels yearly is expected as a result of a new standardization and simplification measures order of the wartime prices and trade board which became effective Oct. 5.

The new order prohibits luxury sizes of towels, standardizes production of popular sizes, fixes quality and designs and limits color ranges. Similar restrictions have been placed on wash cloths and bath mats.

Plain terry towels are restricted in width to a maximum of 24 inches," he continued. "Jacquard or crested terry towels may be made no longer than 45 inches and wider than 24 inches. Wash cloths no larger than 12 by 12 inches."

The maximum size for plain terry towels has been set at 17 by 32 inches, thus eliminating three large sizes. A maximum width of 20 inches and length of 36 inches has been fixed for jacquard or crested terry towels.

Each manufacturer of bath mats will be restricted to a maximum of two sizes, the official said, and in no case can he increase the number of sizes he now markets. To avoid production checkerboard losses, constructions and patterns have been frozen to those made for sale during the past six months.

GEMS OF THOUGHT

ENTHUSIASM

Enthusiasm is the genius of sincerity, and truth accomplishes no victories without it—Bulwer-Lytton.

Enthusiasm is enthusiasm tempered by reason—Pascal.

There is no substitute for thorough-going, ardent, and sincere enthusiasm—D'Arcens.

Every great and commanding movement in the annals of the world is the triumph of enthusiasm—Emerson.

Christian experience teaches faith in the right and disbelief in the wrong. It bids us work the more earnestly in times of persecution, because then our labor is more needed—Mary Baker Eddy.

Let us recognize the beauty and power of true enthusiasm; and whatever we may do to enlighten ourselves or others, guard against checking or chilling a single earnest sentiment—Tuckerman.

An applicant for supplemental gasoline gave this reason: "To help my wife to work."

A Better World

Lord Halifax Says Four Nations Have The Most To Contribute

Ambassador Lord Halifax, in an article written for the magazine "World Affairs," expresses the belief that the United States, Britain, Russia and China are the nations which have the most to contribute in "getting the world on its feet again after the war."

"Between us," he writes, "we dispose of a very large part of the world's resources in manpower, industrial strength and material wealth. If we want a better world . . . it is up to us to get it started."

"Small powers know their grief how discord or inertia among the great can make small problems into big ones and big ones into calamities. They rightly look to us, the great powers, to see that this sort of thing does not happen again."

"If the dream of world security is to come true, it can only be on the condition that each . . . is willing to assume its just burden of responsibility."

FAIR ANIMAL DISEASES

For various reasons, certain infectious diseases of farm animals have been considered so important that the responsibility for their control has been placed in official hands. Among other duties, the Health of Animals Division, Dominion Department of Agriculture, is charged with this responsibility and operates under an Act of Parliament. Anthrax, mad cow, swine plague, rabies, hog cholera, swine pleurisy, rabbies, mange, and sheep scab are the diseases listed.

Yemen, in southwest Arabia, was the site of the Biblical Kingdom of Sheba.

A 500-pound bale of cotton fibre yields 140 pounds of vegetable oil for food.

ATTACK FOOD WASTE!

APPLEFORD Para-San

PURE and HEAVY WAXED PAPER

NEXT TO FOOD IT'S BEST!

APPLEFORD PAPER PRODUCTS LIMITED HAMILTON TORONTO MONTREAL

Chinook Advance

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Alta, Alta., on Thursday of each week,
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Or

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CARTAGE**

RESTAURANT
Meals at all hours

All Kinds Tobacco
and Cigarettes
SOFT DRINKS and
Confectionary

ICE CREAM
Mah Bros



FROM YOUR GROCERY, DRUG AND
TOBACCO STORES—ALSO RESTAURANTS
BANKS AND POST OFFICES



Ottawa, Oct. 20th
Following is the minute report on Victory Loan progress. Canadians purchased \$58,857 700 in Victory Bonds. Tuesday bringing the cumulative total for the first two days to \$126,587,150. Today's cumulative total is \$8,341,900 greater than the sales in the first two days of the last loan but still falls below the required daily average of \$66,666,600 required to put the loan over the top.

Public Relations Section at War Finance Committee.

Canada's Fifth Victory Loan

Chinook Quota 12,000. Watch the Display on the East side of the Hotel for Progress. Let's Speed the Victory. See Mr. Warren and Mr. Targett. Buy your Bonds early.

Mr. and Mrs. Mederickson and small son, of Calgary will move to Chinook in a few days. They have rented the residence owned by Mrs. R. V. Law.

Mr. and Mrs. Mederickson and small son, of Calgary will move to Chinook in a few days.

Mrs. Jas. Duck of Nordegg arrived in Chinook Tuesday, and is the guest of Mrs. W. Milligan for a few days.

Mr. and Mrs. W. H. Barros of Brandon are Chinook visitors for a few days.

Mr. and Mrs. Lawrence and Virginia, moved in from the farm for the winter months.

CHRISTMAS MAIL

Christmas boxes will have a much longer distance to travel, entailing more handling and reshipment to reach many members of Canada's Fighting Services this year. To enable all the Dominion's men and women overseas, to receive their gifts from home in time for Christmas Day, the Postmaster General, Hon. William P. Mullock, K.C., M.P., calls on the public to Mail Early for Christmas Overseas—not later than November 1.

The date is 10 days earlier than last year's closing time, but with many of our men serving in the Mediterranean areas, etc., the "deadline" has been advanced to meet the rapidly changing conditions.

The public are cautioned to lose no time but to Mail Early for Christmas Overseas—now and during October—the earlier the better to ensure the timely arrival of the anxiously awaited gift. The more distant our Forces may be from Canada, the earlier their Christmas mail should be sent.

Citizens are requested not to delay until the last minute to post their gift parcels but to Mail Early and so prevent congestion by giving the Post Office opportunity to give their mails prompt handling and to arrange for adequate cargo space, which because of the shipment of war supplies is necessarily limited. Thousands of Christmas parcels (last Christmas season more than 8½ million pounds) and other mails reaching the Post Office on or after the closing date would delay delivery by accentuating the difficulty of speedy handling and make it impossible for sufficient cargo space to be found aboard the last steamships departing with the Christmas mails to ensure all parcels and letters reaching their destinations in time. A giddy Christmas Day would dawn for many men and women in uniform overseas, turning the holiday into a day of disappointment instead of cheer for which even the later arrival of their parcels could not compensate. Citizens can prevent this from happening by Mailing Early—well before November 1. It is also suggested that to help facilitate the provision of shipping space for the overseas Christmas mails to the Canadian Forces that each sender should voluntarily cut down as far as possible on the weight and size of each Christmas package, notwithstanding the fact that the maximum weight of

BE READY for THE VICTORY LOAN SALESMAN when he calls on you



ONE of these days a Victory Loan salesman will call on you . . . one of your neighbors or a man from this community who may be well known to you.

He is going to talk to you about saving money. That is all he asks you to do when he asks you to buy Victory Bonds. He will ask you to save money . . . and lend it to your country.

Perhaps you have a son or daughter in uniform . . . a lot of boys from this community are in the fighting forces. You would like to see them at home . . . and you would like that day to come soon. Alright! Here is something that you can do to bring them home . . . and to bring them home sooner. You can save money to buy Victory Bonds. Buy all the Victory Bonds you can. Buy them with cash and with money you have in the bank. Buy more on the savings plan which enables you to pay for them over a period of six months. (Your Victory Loan salesman will tell you all about this convenient plan of saving.)

Help your community over the top in this 5th Victory Loan. Help Canada to speed the victory . . . and have money saved for things you will need when the war ends.



5-45 f

Speed the Victory
BUY VICTORY BONDS
National War Finance Committee



By
Dr. K. W. Neatby
Director, Agricultural Department
North-West Linseed Association.

Wheat—\$1.25 Per Bushel

Nowadays one hears many speeches. Sometimes it seems that the less the speaker knows, the more freely he speaks! Indeed, this is particularly true of addresses by amateur economists. I do not profess any knowledge of economics, but am determined to write about it anyway if only to afford the many faithful readers of these articles the fun of scolding at my blunders!

The new guaranteed minimum wheat prices will be good news to all westerners, and let no one claim that they will bring undue profits to the easterner. Surely the increase is long overdue, but new problems are on the horizon.

Wheat is being used for fuel in Argentina, and being fed to livestock on an unprecedented scale in North America. Up to now, our winter wheat acreage has been aimed at less than one-half live wheat. The high price of Canadian wheat, coupled with the fact that the United States Administration has asked for an increase of 14,000,000 acres in 1944, suggests that the world carry-over is not considered too great.

Will wheat look so attractive in 1944 that prairie farmers will feel less like feeding cattle and hogs and milking cows? Surely there is little prospect of increased farm labour supplies. Are we to conclude that livestock products will be relatively less important in 1944?

We suggest, however, that definite and timely government guidance will be more important than ever. Also, that local "Win the War" committees, important in 1943, will be indispensable in 1944.